

**CITY OF FOUNTAIN VALLEY**  
**STRATEGIC OBJECTIVES**  
November 19, 2019 – April 15, 2020

<b>THREE-YEAR GOAL: <i>ENHANCE ECONOMIC DEVELOPMENT</i></b>						
<b>WHEN</b>	<b>WHO</b>	<b>WHAT</b>	<b>STATUS</b>			<b>COMMENTS</b>
			DONE	ON TARGET	REVISED	
1. At the March 17, 2020 City Council Study Session	Planning & Building Director	Present to the City Council for discussion limiting future self-storage commercial facilities throughout Fountain Valley.				
2. By April 1, 2020	Assistant to the City Manager and Community Services Director	Present to the City Manager the current progress and communication with small-sided soccer facility concessionaires.				
3. By April 1, 2020	Planning & Building Director and Assistant to the City Manager	Coordinate and hold a Commercial Broker Meeting to provide an update on economic development opportunities.				
4. At the April 7, 2020 City Council meeting	Assistant to the City Manager and Planning & Building Director	Provide a status update on economic development efforts at the Crossings Specific Area.				
5. By April 15, 2020	Planning & Building Director and Assistant to the City Manager	Coordinate and hold a meeting with Crossings Specific Plan property owners to connect and update them on economic development opportunities.				

**THREE-YEAR GOAL: *ACHIEVE AND MAINTAIN FINANCIAL STABILITY***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. On January 23, 2020	Finance Director	Present to the Measure HH Oversight Committee the results of the Independent Auditor's Report on Measure HH Revenue and Expenditures for Fiscal Year 2018-2019.				
2. At the February 4, 2020 City Council meeting	City Manager and Finance Director, working with the HH Oversight Committee	Report to the City Council how Measure HH has been spent for FY 2018-2019 with respect to the Responsible Spending Pledge.				
3. By April 1, 2020	City Manager and Finance Director	Present to the City Council for direction revenue opportunities and cost savings, while considering the effects on customer service and staff.				
FUTURE: At the May 19, 2020 City Council Study Session	Finance Director	Present to the City Council an updated 20-Year Financial Plan with the goal of reducing the structural deficit in 2037 when Measure HH sunsets.				

**THREE-YEAR GOAL: *ENHANCE CITY INFRASTRUCTURE AND FACILITIES***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By December 7, 2019	IT Manager, with input from the Police Chief	Migrate the Police Department Computer Aided Dispatch (CAD) Record Management System (RMS) and Geolocation Systems to new hardware and VMware.				
2. At the December 17, 2019 City Council meeting	Public Works Director	Present to the City Council for action a conceptual design of Recreation Center interior.				
3. At the January 21, 2020 Council meeting	Fire Chief	Present a conceptual design to the City Council for Fire Station One and Two Gender Diversity Remodel.				
4. By March 1, 2020	Public Works Director	Complete design for Police Department locker/restroom renovation.				
5. At the March 3, 2020 City Council meeting	Public Works Director	Present to the City Council for action the City's Bus Shelter and Bus Bench Program proposals.				
6. At the March 17, 2020 City Council meeting	Public Works Director	Present to the City Council for consideration a construction contract for Phase I of arterial median landscaping.				
7. At the March 17, 2020 City Council meeting	Assistant to the City Manager and Public Works Director	Present to the City Council an update on small cell and other technologies intended to provide better connectivity throughout the city.				
8. At the March 17, 2020 City Council meeting	Fire Chief and Public Works Director	Report to the City Council results of the Emergency Vehicle Preemption (EVP) Pilot Study and make recommendations for future installations.				
9. By April 1, 2020	IT Manager	Complete a City Staff Technology Audit, with recommendations, for presentation to the City Manager.				

**THREE-YEAR GOAL: *ATTRACT, DEVELOP AND RETAIN QUALITY STAFF***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By January 15, 2020	HR Director	Develop and recommend to the City Manager a Citywide Recruitment Incentive Program.				
2. By March 15, 2020	HR Director and Community Services Director	Complete a compensation review of part-time positions in relation to California minimum wage and report the findings to the City Manager.				
FUTURE: By July 15, 2020	HR Director, working with a consultant	Hold a Citywide Safe and Respectful Work Environment Training.				

**THREE-YEAR GOAL: *ENHANCE COMMUNITY OUTREACH AND ENGAGEMENT***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By February 1, 2020	City Clerk and IT Manager	Launch a public portal for document search for public records.				
2. At the February 4, 2020 City Council meeting	IT Manager and Assistant to the City Manager	Report to the City Council on the implementation of the refresh of the City and Police websites.				
3. At the February 4, 2020 City Council Study Session	City Manager, with input from the community	Present to the City Council for review a draft Community Outreach Plan.				
4. By March 1, 2020	Planning & Building Director and Councilmember Cheryl Brothers	Educate residents on State housing rules and other mandates and their impact on the community.				
5. By April 15, 2020	Planning & Building Director, working with a consultant	Provide a General Plan update to the City Council and community.				